

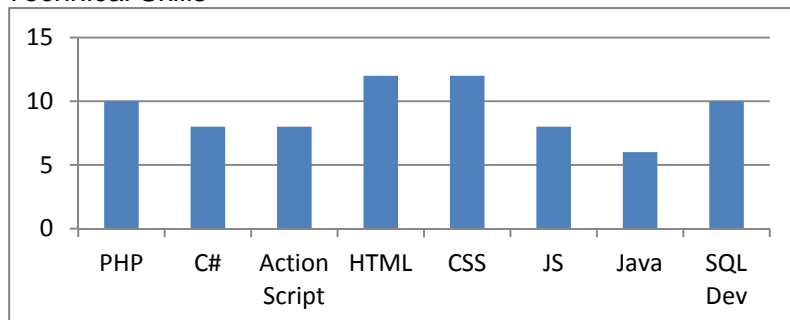
John Allen B.Sc.(Hons)

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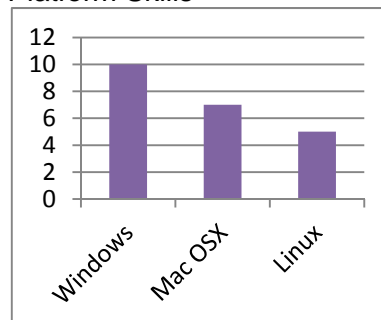
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Core IT Strengths

Technical Skills



Platform Skills



Employment History

August 2013 – Present: Treehouse Republic – Lead Developer

- Research and Development of in-house systems to automate business operations
- Working with the Interactive Lead to build interactive e-learning apps and games with Unity (C#)
- Development of and working with third parties web projects (epiceric.tv , insthinktive.com)

July 2010 – August 2013: IMC Cinemas – Web Developer / Project Manager

- Research and development on booking systems, centralised codebases on dedicated servers
- Delivery of marketing campaigns for live cinema seasons such as the Met Opera
- Project Management, UX work on iPhone App to book movies
- Constant improvement of frontend and backend of the website
- Development of New Front End website in 2013 (<http://www.imccinemas.ie>)

Dec 2009 – April 2012: Institute of Art Design and Technology – Tutor Demonstrator

- Working with academic staff to tutor students in the computing honours degree.
- Devised a series of games programming workshops using the Microsoft XNA (C#) framework, this resulted in a course module being created and run as an add-on in year four of the computing honours degree.

May 2009 – May 2010: Movies @ Cinemas: Web Administrator

- Worked with the development team to launch an updated website in the summer of 2009.
- Maintained the website and social media on a daily basis.
- Developed online content and websites for sister companies to Movies @ Cinemas LTD.
- Developed in house contact database.

June 2006 – August 2008: Web Splash Ltd (Now Furious Tribe) – Web Development / Project Management

- Oversaw the development of brochure style websites including McGrath McGrane Solicitors, Santos Dumont Aircraft Specialists, Key events and Ocean Capital.
- Worked on PPC campaigns, organic SEO and website evaluations.
- Developed Web Splash company website

Other Work Experience

August 2003 – June 2008: Superquinn Bray – Sales Assistant / Allied Butcher

Feb 2001 – August 2003: The Coach Inn Bray – Lounge / Bar Staff

Educational Qualifications and Achievements

Third Level

2011 – 2012 **Human Computer Interaction(HCI) Special Purpose Awards (Grade B Overall)**
Institute of Art, Design & Technology

User Experience Design, Usability Evaluations, Prototyping

2005 – 2009 **B.Sc (Hons) Computing in Multimedia Programming/Systems (2009) 2.1 honours –**
Institute of Art, Design & Technology

Java, PHP, ActionScript, MySQL, .NET (C#, XNA Games, Web Apps), MySQL, MSSQL, HTML, CSS and JavaScript

2003 - 2005 **Networks and Software Systems (2005) – FETAC Distinction – Bray Institute of Further Education**
Subjects: Windows (VB6) Programming, Computer Architecture, System Maintenance, Web Design, Windows Networks.

Leaving

Certificate

1998 – 2003 **Leaving Certificate Applied – (82% Merit) St. Thomas' Community College, Bray.**

Projects Engaged:

Super Soccer Syndicate – November 2012 - Web Application –

Sample Code (<https://github.com/johnjoallen/soccer-syndicate-project>)

- Developed using PHP Codeigniter and MySQL

CrossFit Strength & Performance – November 2012 – Website –

<http://www.crossfitstrengthandperformance.ie>

- Developed a standard compliant WordPress website
- Custom Queries for Content
- XHTML, CSS, PHP and UX Wireframe for the Designer

Colliers Funeral Directors Video Service – May 2012 – Web Application / Service

- Admin and User Area Developed for LIVE Funeral Streams
- Server Integration to Video System
- PHP Codeigniter Application
- Integration of Web Application and Video Service

The Cake Cuppery Bakery – December 2011 – Website –

Sample Code (<https://github.com/johnjoallen/cake-cuppery-project/>)

- Developed a standard compliant WordPress website.
- Added in custom galleries and SEO improvements on all aspects of the website

Budget 360 – July 2010 – Web Application –

Sample Code - (<https://github.com/johnjoallen/budget-360-project/>)

- Developed Using PHP, JavaScript, HTML, CSS & Flash Charts
- Allowed Users to easily see expenditures and income in a categorised form

Concept Sliding Wardrobes – 2010 – Website Design and Development -

<http://www.conceptslidingwardrobes.ie/>

- Developed standards compliant website (HTML, CSS, JavaScript)
- Improved the company's web presence overall
- Further developed their wardrobe builder application

Haven Partnership – 2009 – Development of DBMS Offline –

Sample Code (<https://github.com/johnjoallen/haven.git>)

- Developed MySQL database schema
- Developed PHP web application
- Functionality of web application included:
 - o Adding, editing, and deleting volunteers and contacts.
 - o User privilege levels
 - o Ability to generate CSV and PDF reports

Interests:

Music (playing, listening, writing music), Sports (road cycling and soccer), reading, technology

Achievements

- *Honours Degree - Final Year Project:* 'Multimedia Application Development in 3D' – A solar system developed in Microsoft's XNA (C#) framework playable on Xbox 360. *Achievement:* *Sample Code:* (<https://github.com/johnjoallen/final-year-project/>)
- *Class President, National Finalist in the Microsoft Imagine Cup 2009.*
- *Student of the Year 2005*

References:

Patrick Leddy – CEO Furious Tribe (previously Websplash)

Email: Patrick.Leddy@furioustribe.com

Phone: 086 1050 581

Marian McDonnell – Lecturer IADT

Email: marian.mcdonnell@iadt.ie

More references available upon request